

# SMART OR NOT

Decide if the following goals are SMART or not. Please indicate whether the statement is **SMART or NOT** on the line at the beginning of each statement.

\_\_\_\_\_ 1. At the closing session of each annual Central Conference Church School Convention, the president of the Conference Lay Organization will present a check in the amount of \$1,000.00 to be used in the Conference Scholarship fund.

\_\_\_\_\_ 2. St. James A.M.E. Church will increase its membership by 50 members.

\_\_\_\_\_ 3. Using the current membership records, St. James A.M.E. will increase its membership by 2% by the conclusion of conference year 2009/2010.

\_\_\_\_\_ 4. The Central Conference will hold five fundraisers to supplement its budgetary needs.

\_\_\_\_\_ 5. During the summer months of conference year 2010-2011, the Senior choir will conduct a series of fund raising concerts with an objective of raising \$3,000 for a new sound system.

# SMART OR NOT (KEY)

Decide if the following goals are SMART or not. Please indicate whether the statement is **SMART** or **NOT** on the line at the beginning of each statement.

**SMART** 1. At the closing session of each annual Central Conference Church School Convention, the president of the Conference Lay Organization will present a check in the amount of \$1,000.00 to be used in the Conference Scholarship fund.

**SPECIFIC – YES; *closing session of annual Church School Convention;***

**MEASUREABLE – yes, raising \$1000;**

**ATTAINABLE: yes, this is doable;**

**REALISTIC: yes;**

**TIME DRIVEN: Yes... has specific time frame**

**NOT** 2. St. James A.M.E. Church will increase its membership by 50 members.

**Does not state *When? How? By what date? How many do they have now?***

**SMART** 3. Using the current membership records, St. James A.M.E. will increase its membership by 2% by the conclusion of conference year 2009/2010.

**SPECIFIC – YES – 2%**

**MEASUREABLE – yes, by Conference Year 2009-2010**

**ATTAINABLE: yes, can be done in the time frame;**

**REALISTIC: yes;**

**TIME DRIVEN: Yes... has specific dates**

**NOT** 4. The Central Conference will hold five fundraisers to supplement its budgetary needs.

**SPECIFIC – NO; MEASURABLE – QUESTIONABLE;**

**ATTAINABLE: QUESTIONABLE; REALISTIC: QUESTIONABLE;**

**TIME DRIVEN: NO**

**SMART** 5. During the summer months of conference year 2010-2011, the Senior choir will conduct a series of fund raising concerts with an objective of raising \$3,000 for a new sound system.

**SPECIFIC – YES – *during summer months conference year 2010-2011;***

**MEASUREABLE – yes, raising 3000;**

**ATTAINABLE: yes, can be done in the time frame;**

**REALISTIC: yes;**

**TIME DRIVEN: Yes... has specific dates**